**More choice for Vredestein Quatrac Pro ultra-high-performance all-season range**

* ***17 new options for performance cars and SUVs with rims 18 to 21 inches***
* ***Unique design and materials facilitate safe and assured handling, year-round***
* ***First new sizes will be launched in February 2023; others arriving in Q2***

**13 February 2023 –** Apollo Tyres is expanding its award-winning range of Vredestein Quatrac Pro ultra-high-performance (UHP) all-season tyres, adding 17 new options from 18 to 21 inches. The Quatrac Pro portfolio now encompasses 103 different dimension options, for rims from 17 to 22 inches.

The Quatrac Pro all-season tyre has been designed, developed and manufactured specifically for high-performance vehicles, and features a unique blend of materials for its tread compound to optimise traction during acceleration and provide high levels of year-round grip during braking and high-speed cornering. Handling in the wet is aided by the high silica and resin content and a specially designed tread pattern.

The additional sizes include options tailored for front or rear axles, allowing for optimal power transfer for front-, rear- or all-wheel drive powertrain configurations. The additional sizes will ensure the Quatrac Pro remains suitable for a very diverse range of cars and SUVs, including performance-focused variants of the Mercedes G-Class, BMW 4 Series, Range Rover Velar and Audi Q3.

Last year, the Quatrac Pro secured several new independent tyre test awards, including being named ‘Price/Quality Winner’ by *AUTO Straßenverkehr* and ‘Recommended’ by *ACE Lenkrad* magazine in its all-season tyre test. Testers at *AutoBild* magazine were also impressed with the tyre and highlighted in particular its performance in the snow, as well as its “stable driving behaviour and short braking distance on wet slopes, with low road noise.”

Yves Pouliquen**,** Group Head of Sales and Marketing at Apollo Tyres said: “Customer demand is driving this new launch programme, underlining the continued success of our performance-biased all-season products. The updated Quatrac Pro range still delivers best-in-class handling, and these new arrivals will help us reach an even broader selection of customers across Europe. Extensive testing by our R&D department has meant that the new sizes maintain the Quatrac Pro’s award-winning performance and safety credentials.”

The Vredestein brand pioneered the all-season segment in the early 1990s, and today – as part of Apollo Tyres – continues to feature on the widest selection of all-season tyres on the market. Most recently, Apollo Tyres announced the launch of its Vredestein Quatrac Pro EV, Europe’s first all-season tyre developed specifically for battery electric vehicles and hybrids.

The first new Quatrac Pro sizes will be launched in February 2023, with others arriving through Q2.

To find out more about the Vredestein all-season tyre range, visit: https://www.vredestein.co.uk/

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**About Apollo Tyres Ltd**

Apollo Tyres Ltd is an international tyre manufacturer and the leading tyre brand in India. The company has multiple manufacturing units in India and a unit each in The Netherlands and Hungary. The company markets its products under its two global brands – Apollo and Vredestein, and its products are available in over 100 countries through a vast network of branded, exclusive and multi-product outlets.